

## Wowza Ups the Game - Adds Support for Silverlight, iPhone

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Wowza has previewed their latest version of **Wowza Media Server** at NAB. Named 'Wowza Media Server Pro Advanced', the upcoming platform will support multiple protocols for streaming video and thereby enable customers to not only stream to Flash clients but also to Silverlight, iPhone and Quicktime. Even IPTV set-top boxes will be supported via MPEG-TS.

Wowza is clearly focused on becoming the main hub for unified video streaming across platforms.

The company plans to make **Wowza Media Server Pro Advanced** commercially available in the second half of 2009. Pricing will be announced at a later date. All purchases of Wowza Media Server Pro Unlimited editions after April 8, 2009 are eligible for a free upgrade to Wowza Media Server Pro Advanced.