

## Web Video Workshops for Multi-Screen Delivery in New York - Now with 10% Discount

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If you are in or near New York City on April 10th 2012 and are interested in web video then **this one day workshop** by my friend and co-author Jan Ozer and fellow developer Lisa Larson-Kelley is for you. What's more, you can use the discount code SLC10 to get 10% off the ticket price. The code is valid through March 15th.

Attendees will learn encoding, server configuration and player development for playback in Flash, HTML5, iOS, Android and OTT.

The mobile video market is expanding rapidly. The wide range of devices with varying platforms and capabilities makes reliable video playback on mobile costly and time consuming. Mobile compatibility has three elements; appropriately compressed and formatted files, a properly configured streaming server and an intelligent player that can detect the capabilities of the remote viewer and connect the viewer to the correct files. This requires extensive knowledge of the playback capabilities of a wide range of devices, a deep familiarity of various compression technologies, plus Flash and Javascript development.

Until this workshop, there literally has been no single resource that pulls this information together and presents it in a cohesive way.

To assist websites seeking comprehensive mobile compatibility - as well as compatibility with HTML5 and OTT devices - Web Video Workshops announces a one-day seminar entitled Encoding, Serving, and Player Development for Multiple Screen Delivery. The workshop will be held in Manhattan on April 10, 2012, from 9:00 AM to 4:30 PM.

The workshop is presented in two 3-hour sessions. Compression expert Jan Ozer, author of **Video Compression for Flash, Apple Devices and HTML5**, will present Encoding for Multiple-Screen Delivery. Web video consultant Lisa Larson-Kelley, author of **Flash Video for Professionals** and the producer of Lynda.com's **Publishing Video with the Flash Platform** and **Up and Running with Flash Media Server 4.5**, will present Video Serving and Player Development for Multiple-Screen Delivery.

The cost for the full one-day workshop is \$395, or each session can be taken individually for \$220. The workshop will be held at the **Learning Tree Education Center** located at One New York Plaza. For more information on the workshop, or to sign-up, visit **[webvideoworkshops-ny2012.eventbrite.com](http://webvideoworkshops-ny2012.eventbrite.com)**.

Web Video Workshops is a joint venture between the **Streaming Learning Center** and **LearnFromLisa.com**. The Streaming Learning Center's Jan Ozer covers video encoding and Lisa Larson-Kelley illuminates video delivery and player development - providing end-to-end knowledge to achieve the best playback across desktops and devices.