

## Strobe Media Framework Presentation

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Sumner Paine, Product Manager of the new Strobe media framework, recently **presented** on this very topic to the FMS User Group. You can see the **recording here**.

If you haven't heard about Strobe yet, the official summary is: "Strobe provides new delivery and monetization options for video distribution. Anyone can develop modules that plug into Strobe media players and enable things like advertising insertion, content delivery and syndication, micropayments, viewer authentication, transaction handling, and business model controls. With an open framework, the future of web video monetization can be developed collaboratively with lower costs and faster turnaround."

Watch the **recording here**.