

## NetMasters adds Wowza Media Server to its Service Offering

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In a move that may send some warnings signs in Adobe's direction, **NetMasters**, a company that delivers high-end services for Flash video on-demand audio/video streaming, live webcasts and other rich media productions, **today announced** that it is adding **Wowza Media Server** to its service offering.

As some of my readers may know, Wowza Media Server is a Flash video compatible streaming server which utilizes the same RTMP protocol as Adobe's Flash Media Server, making its output consumable by the Flash Player and which offers true streaming capabilities. The Wowza platform can appear to be a lower priced alternative to FMS, although I am not sure how a feature by feature comparison between the two platforms stacks up. NetMasters has obviously made good experiences with Wowza and is now offering it as a cost-effective solution alongside Adobe FMS.

The full press release can be **downloaded here (PDF)**.

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