

Flash/Flex Position in San Mateo, CA

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Technical Marketing Manager BlackArrow

Location: San Mateo, CA

BlackArrow is looking for a dynamic, highly motivated technical marketing manager for its hosted multiplatform advertising solutions for viewer controlled video. This candidate must have deep experience with Adobe Flash technology, strong knowledge of the Internet and network architecture, a passion for creating compelling rich media marketing pieces, and the ability to thrive in a demanding, fast-paced startup environment.

Responsibilities: This position provides critical technical support to marketing and sales at BlackArrow. It is divided into two main roles:

- Demo / Marketing Materials Development
- Create and maintain web-based demonstrations that highlight the BlackArrow Ad Solutions in real world web video examples
- Rapidly prototype proof of concepts for new projects and/or hypothetical customer deployments
- Develop technical marketing materials, including whitepapers and rich media presentations, that highlight the BlackArrow system
- Sales Engineering / Evangelism
- Perform presentations and demonstrations to customers and partners via in face meetings, web conferencing, and at tradeshow
- Handle and resolve pre-sales technical issues
- Create and maintain web-based demonstrations that highlight the BlackArrow Ad Solutions in real world web video examples

Qualifications:

- Requires 3 - 5 years experience creating and deploying websites that incorporate Adobe Flash rich media elements and a working knowledge of ActionScript or JavaScript
- Experience deploying video on the web with Flash or Move technology
- Experience with backend web technologies such as Apache, PHP, and Adobe Flex technology desired
- Ability to work with little management oversight and self-prioritize work is essential
- Requires strong communication skills and the ability to articulate complex concepts clearly and succinctly
- Proven experience working with tight deadlines in order to meet aggressive schedules
- Requires BA/BS, or equivalent experience

If you are interested then **drop Chris Hock an email:** chock AT blackarrow DOT tv