

Official: Brits Prefer Flash Video Over Windows Media

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Or streaming over download; or Flash over P2P, or online over offline. Who knows, read whatever you like into **the fact** that **8 times more people** access the BBC's iPlayer content via the browser based streaming version (Flash video) rather than the Windows-only, P2P based download player for which the Beeb had received a lot of **bad press**. Why didn't they listen to me from the start? :-)

For those who don't know, the BBC now offers all TV content for online viewing, on demand for up to one week after it has aired. sorry, but the iPlayer is only accessible if you are in the UK. Silly, I know but then I don't make the rules.