

New Wins For Wowza

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More evidence that Adobe needs to step up their game with FMS as the ever popular **Wowza Media Server** announces several new developments. Not only did they manage to sign up LifeSize Communications, a division of Logitech, who have licensed Wowza Media Server 2 software to support the delivery of streaming video via their **LifeSize Video Center**.

They also announced that **Netromedia** have partnered with Wowza "to provide customers with unmatched freedom for streaming live and on-demand content to online audiences on any screen."

Wowza is stepping up the pressure with a media server offering that is undoubtedly very flexible both in terms of ingestion protocol support as well as platform reach with being able to stream not only to Flash Player but also to iDevices, Silverlight, Quicktime and more.

Disclosure: both **Wowza** and **Netromedia** are advertising partners of this blog